

# CHOYSE MUSIC GROUP

# SPONSORSHIP PROPOSAL PACKAGE

*The Right Choyse Movement*

Presented by: Rick Vigil

Tel: 505.203.8106

[rick@choysemusicgroup.com](mailto:rick@choysemusicgroup.com)

[www.choysemusicgroup.com](http://www.choysemusicgroup.com)

414 Charleston RD SE Suite A

Albuquerque, NM 87108



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## Introduction

Today we see a lot of our young generation dropping out, or falling behind in school; there is an epidemic of underage drinking and partying, and the list goes on. Choyse Music Group has developed a mentorship program called: The Right Choyse Movement designed to get these kids back on the right track, by giving them a different creative outlet that does not exist.



These kids come to us through a selection process. We give them free studio time to record; learn an instrument; teach them audio engineering skills; or music production skills, ect. In return they have to follow our guidelines, bring up and maintain their GPA, as well as maintain their attendance up and be productive in school.

Our goal: To make a difference in a young persons life Who is showing signs of making wrong decisions and failing in school and in life; however has the potential and wants to make a significant positive difference in his or her life. To obtain assistance, counseling and direction for this individual and help them totally change there way of thinking, bring there grades up, and prepare them for collage or their chosen direction for the future; we give them resources and help point them down the right path.

We are a positive influence in these individual's life and they look up to us, respect us, and listen to us because we reach them at there level that can relate to them.

We work closely with each student to guide them to make right choice concerning there future in the areas of their education; and raw natural talent. We mentor them, and find them resources for help in any area they are having trouble in.



Your sponsorship will pay for their studio time, and they think "it's cool" they were chosen and in turn positively influences them to try harder, make better choices, and gives them a feeling of success that encourages them to use their raw talent more effectively. It is only thru your sponsorship that will keep these young people in our studio, and off the street.

## ***About CHOYSE MUSIC GROUP***

We are located here in Albuquerque, N.M. on 414 Charleston RD on the second floor suite A in the heart of the Trumble Neighborhood on Church grounds known as Victory Outreach. Our facility is a warm and welcoming place with a variety of tools for the students to learn, with a recording booth, mixers, drums, keyboards, guitars, etc. Almost everything they need concerning music or audio engineering; we can provide and have for them to learn.



At Choyse Music Group, we provide a wide variety of services including: music production, Instrumental Composing, Music Lessons to include: Guitar, Bass, Keyboard, Drums, Voice Lessons, Audio Engineering, Graphics and Web Design, and Video Production.

## ***Event Promotional and Marketing Activities***

Benefits for sponsorship-

1. YOU and your company will make a difference in a young person's life. People love businesses who give back to the community especially when it concerns young people.
2. Advertisement through out all of our social networks, including Facebook, Twitter, and our website. You get the whole team working to promote your company.
3. We make special announcements about your company for all our network to see daily and weekly.
4. We will take your material to be made available at Concerts, Events, and functions Choyse Music Group is involved with.
5. You get your logo placed on our sponsorship banner which will be presented at every single event we are involved in to be made visible to thousands of people at once.
6. You are given updates on how your student is doing along with a CD of there progress as they develop their skills whether it's singing, playing piano, guitar or mixing audio, just to name a few examples.

## Sponsorship Levels

Choyse Music Group has put together 3 exciting sponsorship levels for you to choose from. These sponsorships are focused on ensuring that your company receives all benefits, entitlements, and marketing opportunities to fit your needs. The packages are as follows:

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
50 Hours x \$10 an Hour	75 Hours x \$10 an Hour	100 Hours x \$10 an Hour
Network Announcements once a day for one week.	Network Announcements twice a day for (2) weeks.	Network Announcements twice a day for (4) weeks.
Next event we have coming your company gets one event advertisement including flyers / coupons.	Next (3) events we have coming, your company gets (3) advertisements including flyers / coupons and (2) public announcements at each event	Next (4) events we have coming, your company gets (4) advertisements including flyers / coupons and (2) public announcements at each event
Your logo on our sponsor banner for (1) event.	Your logo on our sponsor banner for each event.	Your logo on our sponsor banner for each event.
<b>\$500</b>	<b>\$750</b>	<b>\$1,000</b>

Pease visit [www.cherokeest.com](http://www.cherokeest.com) and or [www.Facebook.com/choysemusicgroup](http://www.Facebook.com/choysemusicgroup) to see a list of events we've been involved in and the events we have coming up.

<b>Additional Sponsorship Opportunities</b>	<b>Value</b>
<b>Video Production</b> (Your company featured in the background of the video-product placement)	\$ 2,000
<b>Logo on flyer or poster graphics</b>	\$ 1,200
<b>Hosting your company Logo &amp; link on the Choyse Music Group website</b>	\$500
<b>Scholarship Opportunities for students</b>	AVAILABLE

## ***Benefits of Becoming a Sponsor***

Depending on the level of sponsorship you choose your company will be put in front of thousands of people every month, we have an event every month and very often two or three times a month, and you get tons of direct advertisement at everything we do which means thousands of people seeing your company every month.

An added bonus is that your community knows you care and knows your company gives back and supports our youth, and helps make a difference.

## ***Benefits of teaming with The Right Choyse Movement & Cherokee Street***

Choyse Music Group has partnered with CHEROKEE STREET Event Management and Planning to plan, produce, and execute dynamic, top quality concerts, events, and entertainment for New Mexico. CHEROKEE STREET showcases students of the Right Choyse Movement who are excelling and meeting the external requirements of the programs and showcases them in different high profile events including Concerts and Sporting Events. This gives premium exposure to the students in which you sponsor, as well as exposure to your company as your company is listed as a sponsor of these students in these events.

***Affordable Sponsorship Packages-*** We understand that in these economic times that marketing dollars need to be allocated properly. With our cost effective packages, Choyse Music Group & Cherokee Street will supply the level of marketing to fit each personal need.

***Top Notch Bouts and Shows-*** Choyse Music Group & Cherokee Street works diligently to ensure all events are planned, coordinated and managed effectively to ensure the highest level of entertainment.

***Dedicated Team of Professionals-*** Choyse Music Group & Cherokee Street teams up with our sponsors to ensure that your brand is represented with the up most respect and that you receive the most marketing for your hard earned dollar.



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## ***Sponsorship Form***

<b>Sponsor Information</b>	
<b>Name of Business:</b>	
<b>Address:</b>	
<b>City, State, Zip:</b>	
<b>Contact:</b>	
<b>Contact Phone:</b>	<b>Contact Email:</b>
<b>Sponsorship Level</b>	
Please check which sponsorship you wish to participate.	
<input type="checkbox"/>	<b>Bronze</b> \$500
<input type="checkbox"/>	<b>Silver</b> \$750
<input type="checkbox"/>	<b>Gold</b> \$1,000

<b>Total Sponsorship Commitment and Agreement</b>	
<b><i>I hereby agree to participate as a official sponsor for the said event. This commitment is binding and goes into effect immediately.</i></b>	
<b><i>Authorized Representative- Sponsor</i></b>	
<hr/>	<hr/>
<b><i>Signature and Title</i></b>	<b><i>Date</i></b>
<b><i>Authorized Representative- Choyse Music Group</i></b>	
<hr/>	<hr/>
<b><i>Signature and Title</i></b>	<b><i>Date</i></b>