

IMTC WORLD 2020

2020 SPONSORSHIP PACKAGE





2020

The year 2020 will be always remembered. Yes, we will remember the pandemic and how we dealt with the crisis. For us it will be the year that we reinvented ourselves for our next decade that begins with our IMTC WORLD 2020 virtual event. An event like no other. Join us!

AND WE ARE READY

Our participants, speakers, panelists, sponsors and partners have always made our events genuinely exceptional. This year it will be even more meaningful as we brace ourselves to deliver a truly amazing experience in the online world.

SPONSORSHIPS

Take advantage of the best way to promote your products and services to the Industry! Our Sponsorship Packages will give you many opportunities to make your brand stand out and join an event that will bring you many opportunities that a presental-only event can't. Be a sponsor and support IMTC!

WE CAN PARTNER WITH YOU

We know the industry better than the palm of our hands. We can provide custom-made packages and work with your marketing team to do something special. We want our sponsors to be successful! Our most loyal sponsors come back year after year and we are very thankful for their support.



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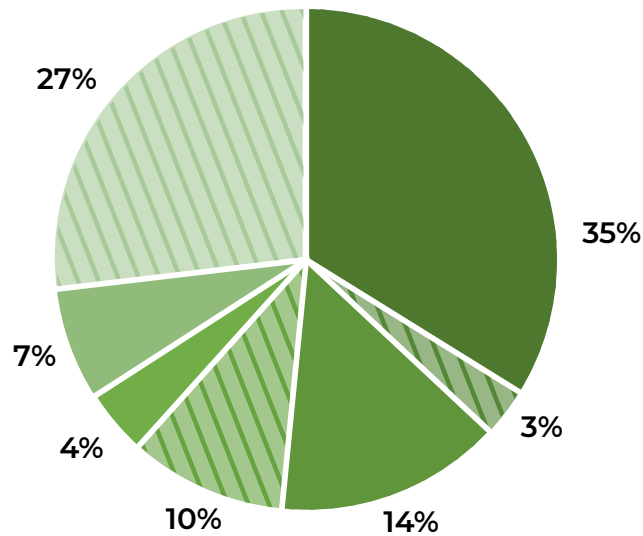


CONFERENCE STATS

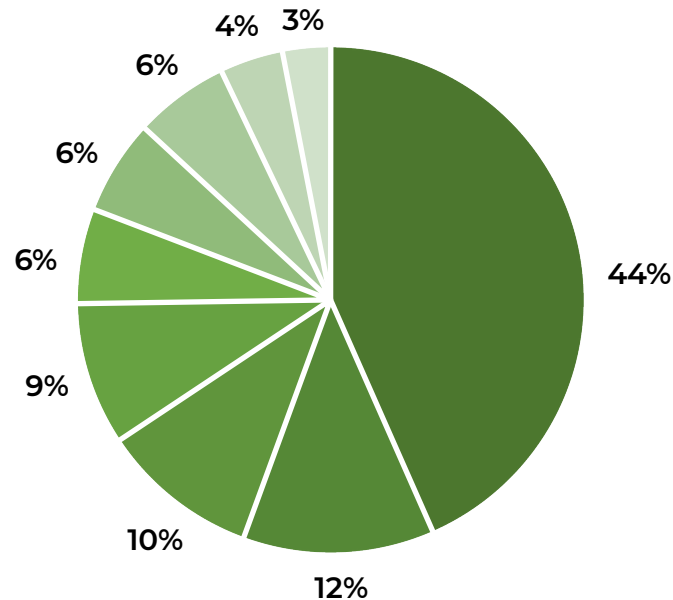
01

Our loyal alumni percentages (64%) in relation to new entrants (36%) have decreased since 2015, reflecting the activity of M&As in a mature remittance market and the growth of products & services coming for fintech and regtech.

TITLES/POSITIONS OF IMTC PARTICIPANTS

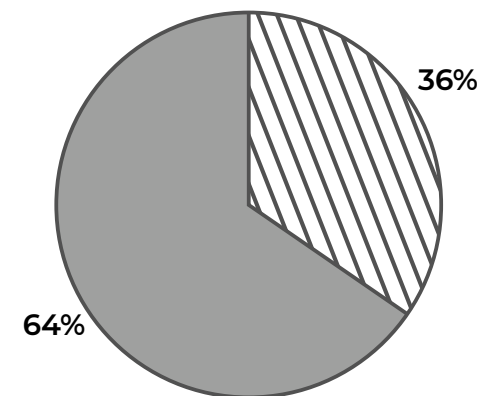


- VPs, AVPs, 2nd Tier Mgmt
- Unclassified
- Business Development
- Compliance
- Independent
- Owners, Investors, Chairman
- CEO, CFO, COO, Upper Management



- Money Transfers Institutions
- Non-Bank Financial Institutions
- Technology - Software
- Banking Institution
- Consultant Services
- Miscellaneous Services*
- Other Services
- MTOs + Forex Services
- Compliance Consulting

*includes NGOs, Gov & Telcos



- Alumni
- New

Top Level Attendees

Company attendees are 62% 1st Tier (CEOs, CFOs, COOs) and 2nd Tier Management such as VPs & AVPs.



I am always surprised by the diversity of the companies that invest and sponsor our events in order to offer their products & services to the industry. Everyone comes looking for partners and we do our best to always find the ways to achieve that.

New and renewed partnerships are at the core of what we offer our sponsors and exhibitors.

- Hugo Cuevas-Mohr



IMTC WORLD 2020

01

Our largest event is going virtual this year!

Our largest IMTC Conference made its home in Miami since 2010 and this year will be available to everyone! We are offering all our colleagues from every corner of the world, the opportunity to join us, by attending the event virtually. We are bringing the warmth and originality of our presential event online. We are planning something bold, unique, enjoyable, and engaging.

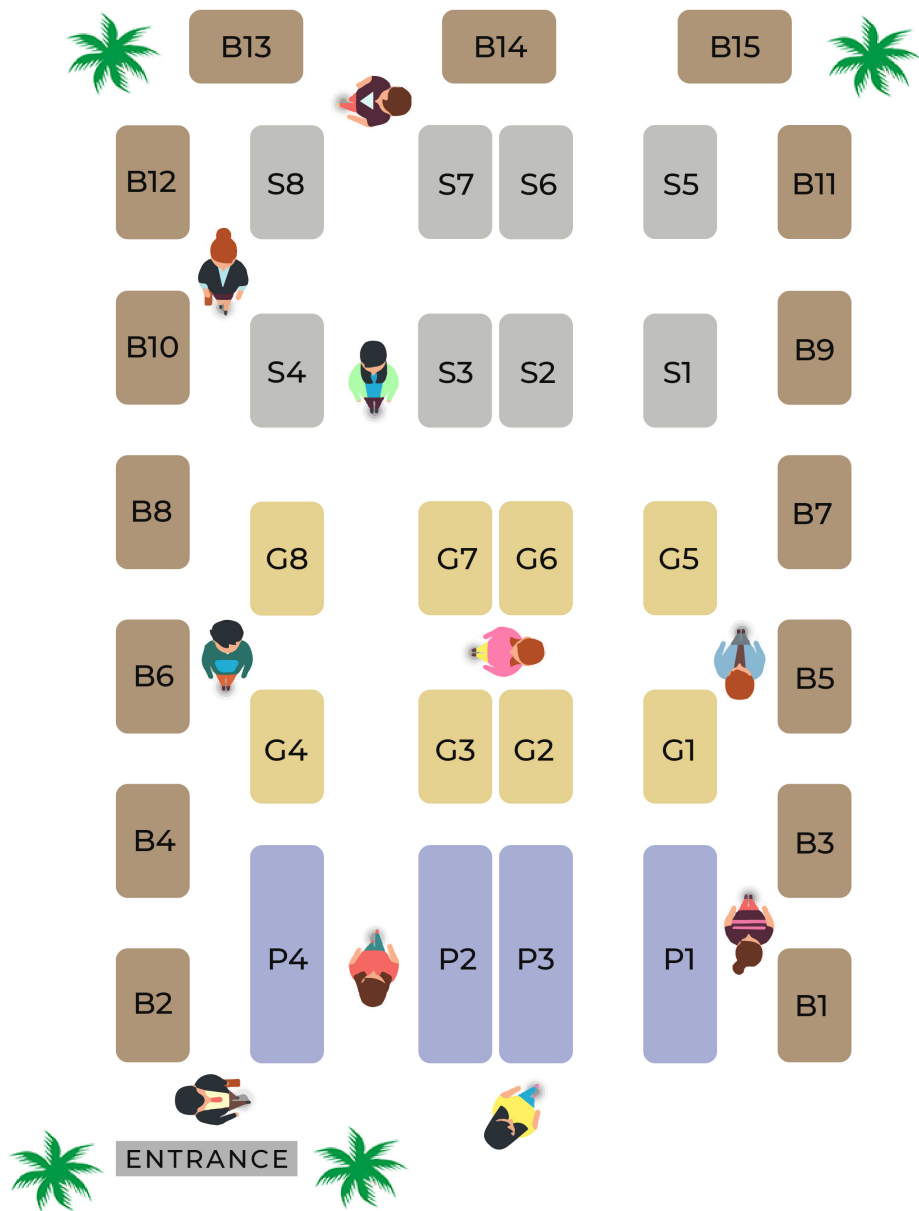
Like in our past IMTC events, the content will be curated, and great presentations, panels, roundtables, interviews, product demonstrations, discussions, and courses will take place. Sponsors will have plenty of opportunities to showcase their services & products!

Everyone involved in Financial Cross-Border Services will be joining in November!

We are doing an event that centers on a TV news station set where our hosts will present and introduce the content of the event as it moves along. When you tune in you will arrive at this “center stage” where can stay or move to the live sessions which will be recorded anyway. The anchors will also present news clips of the industry, interview excerpts, video messages from all over the world, sponsor greetings, raffles & contests! What will be truly captivating is the 3D trade fair that we are building where participants can enter, walk around and meet our great sponsors. That’s what IMTC is all about: meeting people, partnering. We help people meet each other, we help companies come together and discuss business. Join us!



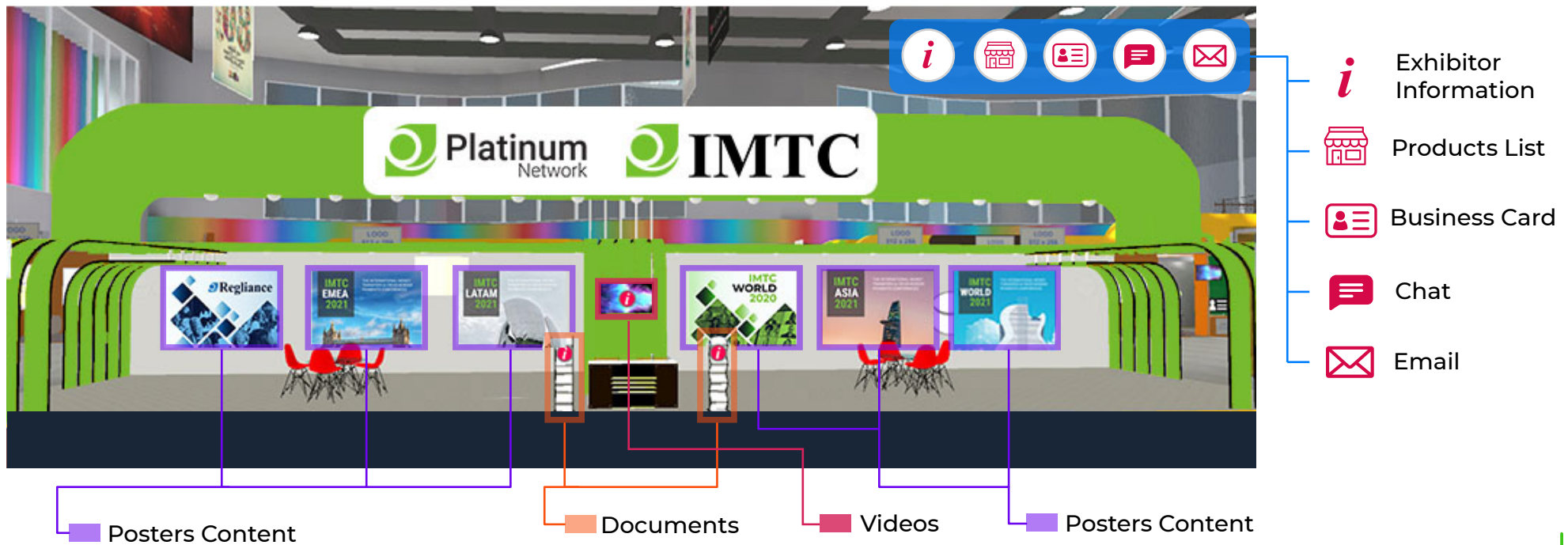
EXHIBIT FLOOR PLAN



P	Platinum Exhibitors	\$8,850
G	Gold Exhibitors	\$6,350
S	Silver Exhibitors	\$4,150
B	Bronze Exhibitors	\$2,750



TRADE FAIR BOOTHS



◆ INTERACTION

Every booth is a vestibule to welcome guests and to give them the ability to connect through chat, video conferencing and email. Company information is at the fingertips to allow maximum exposure.

◆ BANNERS AND POSTERS

Each sponsor can brand their booth with logo and images to enhance its design and look.

◆ DOCUMENTS

Brochures, catalogues, flyers, are displayed and can be viewed and downloaded.

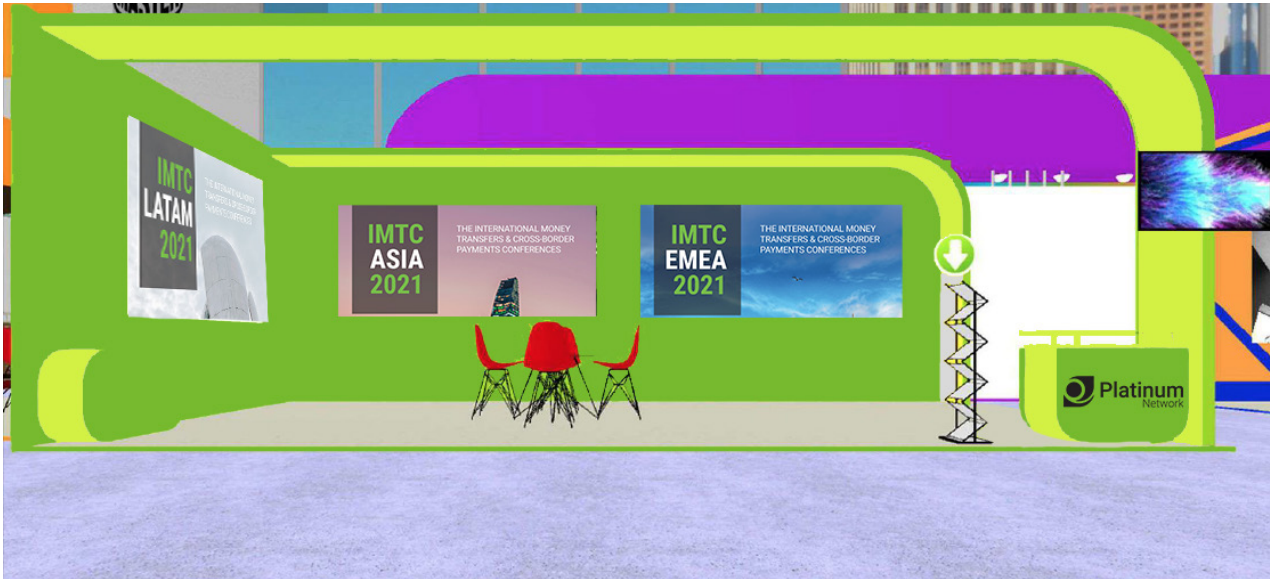
◆ VIDEOS

Booths have a video feature that opens when clicked and can display a short informational video!

◆ PRODUCTS LITS

Services & Products can be listed & presented with an icon that appears at the top

TRADE FAIR BOOTHS



◆ **SHOWCASE YOUR COMPANY**

Our team will help every sponsor to design its booth, develop the material needed to showcase their product and services and make the company executives ready to welcome the trade fair visitors and connect to them. Everything has been designed for interaction providing the technology to allow for chat, emails and video conferencing.



◆ **EVERY BOOTH WILL HAVE:**

- Company Information.
- Interaction tools.
- Banners and posters.
- Videos.
- Product Lists.
- Documents & Brochures.

REMTECH AWARDS 2020

01

We developed The RemTech Innovation Awards in 2016 as part of our vision to promote and highlight innovation in the International Money Transfer and Cross-Border Payments Community realizing the profound effect fintech was bringing to the industry. We were honored when IFAD's Global Forum on Remittances, Investment and Development (GFRID) decided to host the first RemTECH Awards in 2017 at the United Nations in New York. The Awards were hosted in 2018 at the GFRID2018 in Kuala Lumpur.

As we did in March 2020 when we decided to move to 2021 all our events because of the pandemic, IFAD had to take the decision to move the GFRID 2020 in Nairobi, till next year, where we were invited to host the 2020 Rem-Tech Awards. We decided to do the Awards at our IMTC WORLD 2020 Virtual Event on November in order to honor the entries we had already received.

We welcome your company as an Sponsor of our RemTech Awards. Contact us!



Platinum	\$2,500
<hr/>	
Gold	\$1,800
<hr/>	
Silver	\$1,200
<hr/>	



The Remtech Awards

The RemTECH Awards opened for entries on February 17th and we are receiving submissions from all over the world from companies, partnerships and initiatives in every category that the Awards offer. Our independent judging panel in 2020 will be put to the test to highlight the winners and the especial mentions that they will award to bring creativity and innovation to the remittances & cross-border payments sector. The RemTECH Awards is a partnership between IMTC, Mohr World Consulting and their parent company The Platinum Network and Yokip Consulting founded by Olivia Chow who has coordinated the Awards since 2018.

Sponsoring The Remtech Awards

Sponsoring the Remtech Awards is very different than sponsoring and exhibiting at an IMTC or a Regliance event. For RemTECH we need partners more than Sponsors, companies that work with us in the development of the Awards, who bring to the table support, visibility, creative ideas, even designating reputable individuals to the judging panel. Every sponsorship will be discussed individually and all the funds committed to the Awards by any sponsor will be used solely for the purpose of development and promotion of the awards.

Come forward! Let's talk and make a difference!

The Remtech Awards is a partnership between



SPONSORSHIPS 02



PLATINUM LEVEL

Exhibit space in our virtual trade fair	PLATINUM
Logo placement on event marketing materials	✓
Company Promotional Video (2 min)	✓
Coffee Break Sponsorship	✓
Announcement of the Sponsorship In Newsletter	✓
Announcement of the Sponsorship In Social Media	✓
Company executive in panel	✓
Company Executive Interview	Live
Company News Clips for Main News Stage	4
Logo in the event site, linking	✓
Mention at the beginning of every conference day	✓
A full color ad in Digital Conference Book	one page
Banner in Conference main stage	Top
Included registrations	12
Extra Registrations at 50% off	12
Discount Coupons for Clients & Guests	✓
Placement of Logo on the welcome banner	Top
Email to all attendees	1
Networking/Lead Generation (Lead Generation Help)	24
Contest Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$100)
Raffle Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$100)

GOLD LEVEL

Exhibit space in our virtual trade fair	GOLD
Logo placement on event marketing materials	✓
Company Promotional Video (2 min)	✓
Coffee Break Sponsorship	✓
Announcement of the Sponsorship In Newsletter	✓
Announcement of the Sponsorship In Social Media	✓
Company executive in panel	✓
Company Executive Interview	Live
Company News Clips for Main News Stage	3
Logo in the event site, linking	✓
Mention at the beginning of every conference day	✓
A full color ad in Digital Conference Book	one page
Banner in Conference main stage	Top mid section
Included registrations	9
Extra Registrations at 50% off	9
Discount Coupons for Clients & Guests	✓
Placement of Logo on the welcome banner	Top mid section
Email to all attendees	1
Networking/Lead Generation (Lead Generation Help)	18
Contest Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$75)
Raffle Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$75)





SILVER LEVEL

Exhibit space in our virtual trade fair	SILVER
Logo placement on event marketing materials	✓
Company Promotional Video (2 min)	NA
Coffee Break Sponsorship	NA
Announcement of the Sponsorship In Newsletter	NA
Announcement of the Sponsorship In Social Media	✓
Company executive in panel	NA
Company Executive Interview	Prerecorded
Company News Clips for Main News Stage	2
Logo in the event site, linking	✓
Mention at the beginning of every conference day	✓
A full color ad in Digital Conference Book	1/2 page
Banner in Conference main stage	Top lower section
Included registrations	6
Extra Registrations at 50% off	6
Discount Coupons for Clients & Guests	✓
Placement of Logo on the welcome banner	Top lower section
Email to all attendees	NA
Networking/Lead Generation (Lead Generation Help)	12
Contest Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$50)
Raffle Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$50)

BRONZE LEVEL

Exhibit space in our virtual trade fair	BRONZE
Logo placement on event marketing materials	✓
Company Promotional Video (2 min)	NA
Coffee Break Sponsorship	NA
Announcement of the Sponsorship In Newsletter	NA
Announcement of the Sponsorship In Social Media	✓
Company executive in panel	NA
Company Executive Interview	N/A
Company News Clips for Main News Stage	1
Logo in the event site, linking	✓
Mention at the beginning of every conference day	✓
A full color ad in Digital Conference Book	1/2 page
Banner in Conference main stage	Bottom
Included registrations	3
Extra Registrations at 50% off	3
Discount Coupons for Clients & Guests	✓
Placement of Logo on the welcome banner	Bottom
Email to all attendees	NA
Networking/Lead Generation (Lead Generation Help)	9
Contest Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	NA
Raffle Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	NA



EXHIBITOR PACKAGES

COMPARISON TABLE

	PLATINUM	GOLD	SILVER	BRONZE
Exhibit space in our virtual trade fair				
Logo placement on event marketing materials	✓	✓	✓	✓
Company Promotional Video (2 min)	✓	✓	NA	NA
Coffee Break Sponsorship	✓	✓	NA	NA
Announcement of the Sponsorship In Newsletter	✓	✓	NA	NA
Announcement of the Sponsorship In Social Media	✓	✓	✓	✓
Company executive in panel	✓	✓	NA	NA
Company Executive Interview	Live	Live	Prerecorded	N/A
Company News Clips for Main News Stage	4	3	2	1
Logo in the event site, linking	✓	✓	✓	✓
Mention at the beginning of every conference day	✓	✓	✓	✓
A full color ad in Digital Conference Book	one page	one page	1/2 page	1/2 page
Banner in Conference main stage	Top	Top mid section	Top lower section	Bottom
Included registrations	12	9	6	3
Extra Registrations at 50% off	12	9	6	3
Discount Coupons for Clients & Guests	✓	✓	✓	✓
Placement of Logo on the welcome banner	Top	Top mid section	Top lower section	Bottom
Email to all attendees	1	1	NA	NA
Networking/Lead Generaton Help	24	18	12	9
Contest Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$100)	1 (\$75)	1 (\$50)	NA
Raffle Sponsorship (Price Gift Cards-Bitcoin by Sponsor)	1 (\$100)	1 (\$75)	1 (\$50)	NA

MORE OPPORTUNITIES 03



Logo presentation at the Event & Website	\$500
1 minute Video in Main Stage	\$800
Interview for the event (15 min)	\$1,500
Raffle (company offers price)	\$1,000
Contest (Company offers Price)	\$1,500
Networking Assistance Package (12)*	\$900
Networking Assistance Package (18)	\$1,200
Networking Assistance Package (24)	\$1,500
News Block in Main Stage (3 min)**	\$600
News Block in Main Stage (5 min)	\$900
News Text scrolling at bottom of news***	\$500
Lunch Space Sponsorship	\$900

*We will provide tailored introduction to event participants

**We will produce a video clip or live news feed about your company

***The text will scroll at the bottom on 1 day, 3 times

*Image used as reference only.

For more information about these sponsorship opportunities please contact us.



DIGITAL MAGAZINE

Our Digital Magazine "Payments Quarterly" will be launched at IMTC WORLD 2020 and will replace the Conference Book in all our future events. PQ offers you the possibility of reaching event participant sand the industry in general! Sponsors receive a Conference Ad as part of their package but we also offer Ads to anyone interested and who want to be recognized at the event.



Full Page **\$750**



Half Page **\$375**



Quarter Page **\$250**

Full Page CEO Interview **\$1500** 2 Page CEO Interview **\$2200**



DO YOU HAVE A MARKETING IDEA OF YOUR OWN?

We are ready to work with you in any creative marketing idea that you have to promote your brand, your service or your product.

From simple raffles, tombolas, spinning wheels with prizes, to contests or hidden treasures, to many other fun promotional ways, our team will help you make your marketing ideas come true!

IMTC WORLD 2020



Platinum
Network

