



682.432.1140
www.belltowerfortworth.com

ADVERTISING INSERTION ORDER FORM

Your listing on the Belltower Chapel & Garden Bridal Mall will appear as completed below:

Advertiser Name: _____ Date: _____

Billing Address: _____

Contact: _____ Phone: _____

Email: _____

Website Address: _____

☐ Select Listing - \$96 ☐ Additional Ad - \$50 ☐ Select Listing Copy Change - \$25

Page Placement Request: _____

Please email to info@belltowerfortworth.com. Include and attach:

- ▶ Description - limited to 275 characters excluding spaces
- ▶ Electronic digital logos and/or product imagery
 - Size: 125 by 125 pixels (square button)
 - Formats: Text, Image, Animated GIF, Flash/Rich Media

TERMS AND CONDITIONS

The Advertiser and Belltower Chapel & Garden hereby agree to the following terms and conditions for listings or advertisements at www.belltowerfortworth.com.

Payment: Full payment is due in advance of listing and/or ad insertion. Payments may be made via credit card, online. Go to www.belltowerfortworeth.com and select "Your Resources" and "Pay My Bill". No refunds are made after payment is received.

Your paid insertion order shall start on or before the 1st day of any given month. Select Listings/Ads shall be prorated on an annual basis ending in December.

Cancellation: No refunds shall be made by Belltower Chapel & Garden in the event of cancellation, either in whole or in part.

Listing/Ad Approval: Belltower Chapel & Garden reserves the right, in its sole discretion, to approve all listings, advertisements and copy. Should Belltower Chapel & Garden require changes to the content, including any graphic standards, it may implement mutually agreed upon changes to the listing/ad or cancel the listing/ad and refund the amount paid therefore. Belltower Chapel & Garden reserves the right to cancel any listing or advertisement, in its sole discretion without notice or cure period, without liability to Belltower.

Placement: Page placements for Premier ads are made by request based on seniority. Advertiser loses seniority upon failure to renew their listing/ad on an annual basis.



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Indemnification: Advertiser shall indemnify, defend and hold harmless Belltower Chapel & Garden, its subsidiaries and affiliates, and their officers, directors, and employees from and against any and all claims, damages, expenses and other liability arising out of the publishing of the listing/Ad in accordance with the Agreement, including but not limited to, liability arising from the unauthorized use of any person's name, photograph, drawings, trademarks, or copyrighted material, or arising from any advertising agency's claim to a commission. Advertiser is solely liable for payment of any advertising agency commission.

Liability: Each party's liability under this Agreement shall be limited to the amount of the fees stated in the Order. Belltower Chapel & Garden shall not be liable for any failure to publish or circulate all or any part of any pages of the Belltower Chapel & Garden website due to circumstances beyond its control, such as acts of God, or failure of suppliers.

Entire Agreement: Advertiser may not assign its rights or delegate its duties hereunder. This Agreement shall be governed by the laws of the State of Texas, excluding its conflict of laws rules. The terms and conditions herein are the entire agreement between the parties; they supersede any prior oral or written discussions, and any terms and conditions in Advertiser's order or acknowledgment documents are not applicable.

Complaint Resolution: Complaints from clients and advertisers should be submitted in writing to Belltower Chapel & Garden. All complaints will be investigated. Advertisers will be notified of client complaints about their service or product.

The signature below represents and warrants that a) the party signing below is an authorized representative of Advertiser's Company and b) that you have read and understand the terms of this Agreement.

Advertiser Signature

Wendy Abrams
Manager, Belltower Chapel & Garden

Date:

Date: