



AD CONTRACT

- Full color magazine celebrating Lexington's small town community atmosphere with positive articles and local profiles.

- Direct mailed and distributed to over 25,000 homes & business in Lexington County.



RATE PER ISSUE

SIZE	3 Months	6 Months	12 Months
Back Cover	2500	2300	2100
Inside Back/Front	2400	2200	2000
Full Page	2200	2100	1900
1/2 Page	1200	1100	950
1/4 Page	750	700	650
1/8 Page	500	450	375

Rates are per month/issue.

COMPANY: _____ CONTACT: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

SALES REP: _____ SIZE OF AD: _____ MONTHS: _____ AT \$ _____ PER MONTH

☐ JAN ☐ FEB ☐ MARCH ☐ APR ☐ MAY ☐ JUNE ☐ JULY ☐ AUG ☐ SEPT ☐ OCT ☐ NOV ☐ DEC

This contract is an agreement to place advertising in Lexington Life Magazine. By signing this contract, the advertiser hereby agrees to the following terms:

The advertiser agrees that this contract cannot be terminated unless Lexington Life Magazine is given written notice, at least 60 days prior to the space deadline. If a 6 or 12 month contract is terminated before the duration of the contract, the advertiser will be billed at the open rate for all ads previously run. If ad materials are not turned in by deadline, we reserve the right to run a pick-up of the previous month's ad.

Advertising in Lexington Life Magazine must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, the discounted rate will be null and void and the sheet rate will be applied. If unpaid balance exceeds 90 days, the account will be turned over to collections. At 120 days past due, a judgment will be issued. If ad is removed after 'space deadline', the advertiser will be billed for that month's ad.

All first-time advertisers must pay before their first ad is run. If we have not received payment by the specified date we reserve the right to delay the ad until the following month. All regular advertisers will be billed monthly.

I have read and understand the terms of this contract and the credit policy as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates

Authorized Signature _____ Date _____

Credit Card Guarantee

Please furnish account number as part of our credit card policy. Your card will not be charged unless you authorize it or if you are over 60 days.

CreditCardNumber _____ Exp.Date/CVV _____ CardholderName _____

803.356.6500 phone • 803.356.6510 fax • info@lexingtonlifemagazine.com

225-B Columbia Avenue, Lexington SC 29072

August 2011

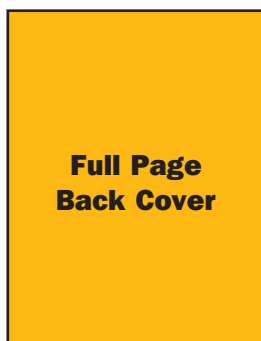
Advertising Rates



Circulation 25,000

Zip Codes:

**29072, 29073, 29169,
29033 and 29170**



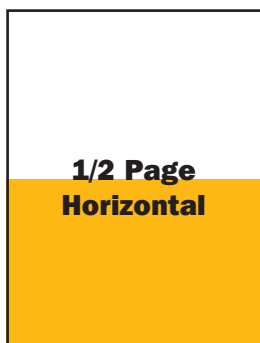
**Full Page
Back Cover**

**12 Month Contract: Back Cover \$2100 / month
6 Month Contract: Back Cover \$2300 / month
3 Month Contract: Back Cover \$2500 / month**



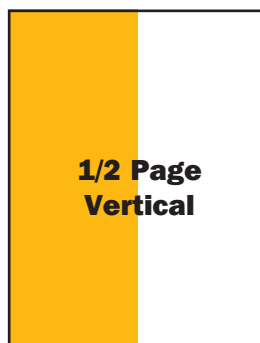
**Full Page
Inside
Back/Front**

**12 Month Contract: Back/Front \$2000 / month
6 Month Contract: Back/Front \$2200 / month
3 Month Contract: Back/Front \$2400 / month**

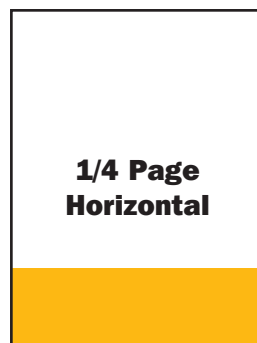


**1/2 Page
Horizontal**

**12 Month Contract: \$950 / month
6 Month Contract: \$1100 / month
3 Month Contract: \$1200 / month**

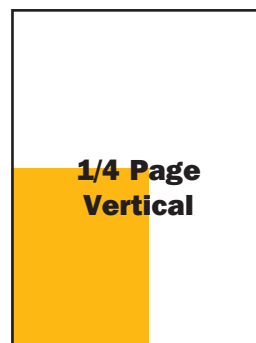


**1/2 Page
Vertical**

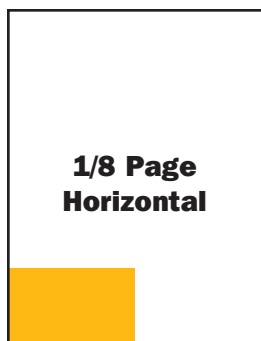


**1/4 Page
Horizontal**

**12 Month Contract: \$650 / month
6 Month Contract: \$700 / month
3 Month Contract: \$750 / month**

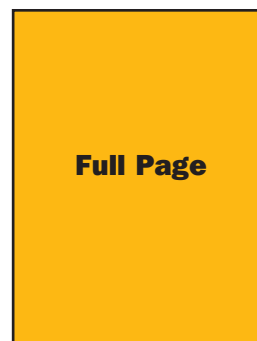


**1/4 Page
Vertical**



**1/8 Page
Horizontal**

**12 Month Contract: \$375 / month
6 Month Contract: \$450 / month
3 Month Contract: \$500 / month**



Full Page

**12 Month Contract: \$1900 / month
6 Month Contract: \$2100 / month
3 Month Contract: \$2200 / month**

**All prices include full color. Ad design is \$50 per ad.
Rates are net per month.**

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